

## **Islands of Peace Online Privacy Policy**

*Last Modified on January, 2018*

This Privacy Policy describes the information practices of the Islands of Peace, Inc. (“IOP,” “We,” “our,” or “Us,”), through our Website of ([www.islandsofpeace.org](http://www.islandsofpeace.org)) and ([www.themenorahislands.com](http://www.themenorahislands.com)) and any mobile applications that link directly to this policy.

### **Information We Collect**

When you visit our Website, we may collect the following types of information:

- Information that you voluntarily provide to us, such as your name, user name, address, phone number, email address and other contact information.
- When you sign on to our Website, make a donation, or purchase our merchandise, we may collect additional contact and payment information, payment history, profile and preference information that you provide.
- We may also collect information including, but not limited to, browser type, pages visited, device type, and time and date of visit. We may use cookies or similar technology to collect this information. Information gathered by cookies or similar technologies may be used for our internal purposes such as analytics, research, digital advertising, and operational purposes. You may set your browser to notify you when a cookie is sent or refuse cookies altogether. However, certain features of our Website might not work without cookies.
- We may also collect geolocation data pertaining to your mobile device. This data may consist of precise latitude/longitude coordinates and may be linked to a device ID. We may use this location data to send you relevant information and offers from IOP. Certain of our mobile applications may also use this information to determine if you are attending one of our events. If you are, we may present you with information relevant to such participation. You may control how we use your device’s location information by visiting the settings menu of your mobile device. Please note that if you limit sharing of geolocation data, certain features of the mobile application may not work.

### **Information Use**

We may use the information that we have collected for purposes including, but not limited to:

- Processing donations or other payments;
- Fulfilling purchase and other requests;
- Improving and customizing the content of our Website;
- Responding to requests for products, services, and/or information;
- Notifying visitors about updates to our Website;
- Contacting visitors for marketing purposes, including by sending offers on behalf of third parties;
- For our research, recordkeeping, and reporting purposes; and

- Complying with law and maintaining the security of our Website.

### **Information Sharing**

IOP may share information collected through our Website with other parties, including:

- Service providers, agents, or contractors authorized to perform services on our behalf, such as providing support for our operations or providing website analytics to improve our Website;
- With associations and working groups for research purposes;
- Pursuant to a court order, subpoena, or other legal or government process or inquiry;
- If we believe in good faith that we are required to do so by law, or that disclosure is necessary to prevent a crime, or to protect personal property, the public, or our Website;
- As part of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of IOP; and
- As otherwise disclosed at the time of collection or use.

From time to time, IOP may also share information collected through our Website with other reputable third-party organizations whose products or services we feel may be of interest to you or to deliver on our behalf IOP advertisements to you on other websites you visit. We may occasionally send you messages from third-parties on their behalf, and you will be able to opt-out of future third-party offers if you choose to opt-out as set forth below.

We may allow advertisements to be placed on our Website by third-party organizations. These organizations may collect web-reporting data on their placed advertisements.

### **Our Commitment to Our Donors ("Donor Privacy Policy")**

We will not sell, share or trade our donors' names or Personal Information with any other entity. This Donor Privacy Policy applies to all information received by us, both online and offline, on any platform, as well as any electronic, written, or verbal communications.

### **How We Protect the Information**

We take commercially reasonable steps to protect Personal Information and other information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information that you supply will not be intercepted while being transmitted to and from us over the Internet.

### **California Residents**

California Civil Code Section 1798.83 allows California residents to request information specified in the statute if we disclose their personal information to third parties for direct marketing purposes. Section 1798.83 also requires that we provide California residents the option to deny us permission to share their personal information with third parties for direct marketing purposes. Accordingly, if you are a California resident and you wish to (i) instruct

IOP to not share your personal information with third parties for direct marketing purposes, or (ii) request information about personal information (if any) we may have disclosed to third parties for direct marketing purposes, please contact us by using the “Contact” link on our Website.

### **Third-Party Links**

Our Website may provide links to third-party websites or apps that we do not control and that maintain their own privacy policies. You should review the privacy policy and terms of use of all third-party websites that you access.

### **Interest-Based Ads**

We may work with third-party online advertisers who may collect and use information about your visits to this site and other sites across the Internet to serve relevant ads to you. This type of advertising is known as interest-based advertising. We may also partner with ad networks and other companies that serve ads on behalf of us and others on non-affiliated web sites. To learn more about interest-based ads and how to opt-out of this form of advertising on your web browser by companies participating in the Digital Advertising Alliance (“DAA”) self-regulatory program, please go to <http://www.aboutads.info/choices/>.